



PureFize® UV disinfection is hot news

Following the publication of the scientific study confirming the effectiveness of PureFize® in combating the SARS-CoV-2 virus, in the **International Journal of Environmental Research and Public Health**, PureFize has been dominating Swedish front-page news.

With bold headlines in both trade and daily press and news features on Swedish television, the PureFize UV disinfection technology is well on its way.

“New weapon against covid”, heralds Aftonbladet, one of the largest daily newspapers in the Nordic countries. “New technology kills the coronavirus with UV light”, reports the Swedish television. Suddenly, UV disinfection is on everyone’s lips and everybody’s desktops.

[Visit our website to read the articles and watch the news features](#)

In a world of pandemic turmoil, news about a new technology able to prevent the spread of infectious diseases is truly a revelation. Professor Gabriele Messina, who led the study mentioned above has said that he believes that “the PureFize technology can play an important role in inactivating SARS-CoV-2 from objects in everyday life”.

[Read the entire study here](#)

PureFize is unique since it generates a wavelength spectrum that combines surgical precision with exceptional width. This combination allows for effective, permanent inactivation of bacteria, viruses and molds. As a result, PureFize is also capable of rapidly reaching exceptional levels of disinfection, beyond 99.999999% (+log8).

Add to this a superior area and volume coverage, exceptionally high germicidal effect per mW UV light, ability to operate in a wide temperature range and zero mercury.

Welcome to the future of disinfection!

[Read more about PureFize or contact us today to find out how to integrate this technology into your products](#)

We look forward to hearing from you
LightLab Sweden